GARBO
MANAGEMENT INC.

-is proud to announce-

# THE EXECUTIVE AWARD

WWW.THEEXECUTIVEAWARD.COM
WWW.THEEXECUTIVEAWARD.IT

GARBO
MANAGEMENT INC.

# - WHO - WHAT - WHY -

THE
EXECUTIVE
AWARD

The event is targeted toward the contemporary top-managers and entrepreneurs of today (**Executives / HNWIs / Billionaires**) and those of tomorrow. We aim to:

- enhance networking and top-level public relations
- boost business network
- share experiences and inspire people
- award prizes to today's high-flyers and top-managers
- award prizes to future managers and thus boost their future potential

Bestowing prizes upon the high-flyers, the top-managers and entrepreneurs.

The **MONAD** represents the PRIZE, symbol of **ONE**ness.

Let's keep boosting business in terms of economic value added with virtuous behaviours.
Let's enhance an excellent bridge of inter-exchange among Nations.

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# - EXECUTIVE AWARD GLOBAL -
## NEW YORK

THE EXECUTIVE AWARD

*Rockefeller Center*
*September 8th, 2023*
*Rainbow Room*

*YOU ARE THE ONE global award*
*is under construction by an artist/architect*
*who is creating*
*a golden statue that represents*
*a man and a woman*
*who keep the world-monad.*

*Meanwhile an international tour is spreading awareness about the prize…*

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# - EXECUTIVE AWARDS -
## INTERNATIONAL TOUR

THE EXECUTIVE AWARD

## Past Editions

June 2018
October 2019
October 2021
click here

Check out the Special Edition videos:
Apocalypse
After event video

More videos:
short video
long video

Last Press Release (IT):
"Sergio Ermotti among Winners…"

## Next Editions

PRESS PREVIEW **DUBAI: FEBRUARY 15, 2022** - Start: 7:00 pm

AWARD CEREMONY **MILAN @FOUR SEASONS: JUNE 15 2022** - Start: 7:00 pm

PREVIEW **NEW YORK: SEPTEMBER 2022** - Start: 7:00 pm

AWARD CEREMONY **LUGANO: OCTOBER 5, 2022** - Start: 7:00 pm

AWARD CEREMONY **DUBAI: JANUARY 25, 2023** - Start: 7:00 pm BY BRIDGESTONE

PREVIEW **ZURICH @DolderGrand: JUNE 2024** - Start: 7:00 pm

AWARD CEREMONY GLOBAL EDITION **NEW YORK @ROCKFELLER CENTER: SEPTEMBER 2023** - Start: 7:00 pm

AWARD CEREMONY **Singapore, Geneva, Riyadh, Zurich: 2024/5/6** - Start: 7:00 pm

## THE JURY

It is the most important OFFICIAL COMMITTEE, divided into a Global Jury and National Juries. See the Jury on the official website and reach them at jury@theexcutiveaward.com.

THE EXECUTIVE AWARD ALUMNI

The Executive ALUMNI is an OFFICIAL COMMITTEE made of previous winners who join the "Nomination" process to nominate the further winners.

## THE EXECUTIVE PROGRAM

Calendar of digital, mediatic and live events that will give further emphasis to the main event and allow a major networking during the year.

# THE EXECUTIVE Scenario

**BRAND JOURNALISM PROJECT: an editorial plan to spread The Executive network Scenario on a global scale.**

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*President of the Global Jury*

THE EXECUTIVE AWARD

# RUBY SHANG

- Since 2017 she is part of the board "**Asia Foundation**".
- Since 2005 till 2015 Ruby was "Asia Director" and advisor at the "**Clinton Foundation**".
- She was an Assistant to the **Chinese Health Minister**, successfully implementing programs for the Cure of HIV/AIDS.
- She has held prestigious positions for the implementation of sustainable energy programs for the renovations of buildings, for solid waste, for climate and for forests in China, Japan, Korea, Australia, Cambodia, Indonesia, etc.
- Previously she also held a prestigious position at Paul Taylor Dance Company as well as a choreographer at Latin School of Arts in New York. She is also part of the Board for the **New York Foundation of Arts**. As a choreographer she has received a number of scholarships, and awards from the Council of Art of New York, Asia and **Rockefeller Foundation**.

Useful links: https://iixglobal.com/ruby-shang/; https://asiafoundation.org/people/ruby-shang/; https://www.aplma.org/board-directors/ruby-shang

*Each Country has its own jury, made of a President and its members.*

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# Counselors and Jury

THE EXECUTIVE AWARD

## KIM HILDEBRANT

*Chairman of Franklin University Switzerland*

## Adam Stanford

*Managing Partner of DELOITTE*

*Ruby Shang*
*Sergio Ermotti*

## Swiss Jury so far

*Guido DeCarli (ARU)*
*Carlo Giardinetti (Deloitte&Harvard)*
*Mario Mantegazza*
*Sara Rosso Cipolini (Franco Rosso group)*

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# -WINNERS SO FAR-

THE EXECUTIVE AWARD

Some of the previous editions' winners…

**SERGIO ERMOTTI**
President of
SWISS RE,
former CEO of
UBS

**GUIDO DAMIANI**
President of
DAMIANI Group

**NICOLAS GIROTTO**
CEO of
BALLY

**ADAM STANFORD**
Managing Partner of
DELOITTE

NEW YORK 2023
THE AWARD OF THE AWARD

Only **ONE** of those is going to win the
**GLOBAL EXECUTIVE AWARD**
in NEW YORK at Rockefeller Center

*All Winners will be invited as well.*

THE EXECUTIVE AWARD

GARBO
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# -GARBO PARTNERS SO FAR-

THE EXECUTIVE AWARD

Some of the previous and current editions partners…

Deloitte.

PORSCHE

BRIDGESTONE

Emirates

GARBO MANAGEMENT INC.

MATCHING LUXURY
Public Relations by Garbo

AXA

BENTLEY

AUDEMARS PIGUET
Le Brassus

ASTON MARTIN

McLaren

WETAG CONSULTING
Finest Real Estate since 1973
CHRISTIE'S

BANQUE MIGROS

ARU
THE HEAD HUNTERS

SCUDERIA FERRARI CLUB
The Official Ferrari Passion
LUGANO - Switzerland

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# -SPECIAL PARTNERS-

THE EXECUTIVE AWARD

## INSTITUTIONAL PARTNERS

United Nations Global Compact

Preserving Heritage Creating Opportunities
COLUMBUS CITIZENS FOUNDATION

aiceo
Associazione Italiana

ti
Repubblica e Cantone Ticino

LVGA Città di Lugano

FRANKLIN UNIVERSITY SWITZERLAND

netcomm suisse
ecommerce association

## MEDIA PARTNERS

Neue Zürcher Zeitung

Bloomberg

Il Sole 24 ORE

ANSA.it

CORRIERE DEL TICINO GRUPPO

welcome IL MAGAZINE

CNN

millionaire.it
IL SITO DI BUSINESS PIÙ LETTO

GARBO
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# -BE OUR PARTNER-

THE EXECUTIVE AWARD

## SPONSOR

- Back-drop sponsor
- Logo on the official website
- 5 guests included

## SILVER SPONSOR

- Back-drop sponsor
- Logo on the official website
- Digital Communication
- Pre-post event press releases
- 10 guests included

## GOLDEN SPONSOR

- Back-drop sponsor with a major visibility
- Logo on the official website
- Customized corner at the event
- Digital Communication + database 8k in-target people
- Pre-post event press releases with MEDIA
- Wide visibility during the event
- Public speech + Video on the stage
- International visibility on social networks (LinkedIn, FB, Instagram, etc.): +100K
- 35 guests included
- Custom invitation and post-event video
- Communication on The Executive Scenario
- **1 YEAR PROSPECTS INTRODUCTION**
- **EXCLUSIVE DIRECT PUBLIC RELATIONS**

## PARTNER

- Golden Sponsor benefits
- "in collaboration with…."
- 60 guests included

Notes:

- Customised PARTNERSHIP upon request;
- VIP Hospitality is our standard (gala style).

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# -BE OUR PARTNER-

THE EXECUTIVE AWARD

## Switzerland - LUGANO

SPONSOR
€ 25’000

SILVER SPONSOR
€ 45’000

GOLDEN SPONSOR
€ 75’000

PARTNER
€ 120’000

## Italy - MILAN

SPONSOR
€ 15’000

SILVER SPONSOR
€ 29’000

GOLDEN SPONSOR
€ 50’000

PARTNER
€ 100’000

## UAE - DUBAI

SPONSOR
€ 35’000

SILVER SPONSOR
€ 75’000

GOLDEN SPONSOR
€ 135’000

PARTNER
€ 230’000

## KSA - RIYADH

SPONSOR
€ 50’000

SILVER SPONSOR
€ 90’000

GOLDEN SPONSOR
€ 150’000

PARTNER
€ 250’000

## Switzerland - ZURICH

SPONSOR
€ 28’000

SILVER SPONSOR
€ 55’000

GOLDEN SPONSOR
€ 95’000

PARTNER
€ 150’000

## USA - NEW YORK

SPONSOR
€ 80’000

SILVER SPONSOR
€ 150’000

GOLDEN SPONSOR
€ 290’000

PARTNER
€ 490’000

# -NEXT STEPS-



Since the beginning Garbo Management's purpose was to launch a new concept-event to be held in various international locations with the goal to enhance a relevant **inter-exchange** end **expand** into new commercial areas.

The event will evolve with every edition, to become an international award for **sky-scraper excellence**, awarded to those that have achieved greatness on a global scale and to future individuals, that show potential for achievements in the future.

Born in Switzerland (Ticino), this event will travel to other significant cities with the goal to attract international companies and people.

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# WHO IS GOING TO WIN THE NEXT?

THE
**EXECUTIVE**
AWARD

DUBAI

MILAN

NEW YORK

ZURICH

SINGAPORE

GENEVA

RIYADH

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